



MY OWN
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REGION**

ENTE TURISTICO
DEL LUGANESE

SWISS SERENDIPITY
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PRESS RELEASE

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Food and Wine Excursions, the programme of new flavoursome events in the Lugano Region is now online.

This project, organized by the Lugano Region Tourism Office, was set up in 2017 in partnership with GastroLugano and other related local associations; the aim is to enhance the status of the local region and help people to gain an exciting new experience through greater awareness of this area. Devised as an opportunity for the many tourists choosing to spend a holiday or a weekend in our region, it has also proven to be of great interest for locals as well. In this way they too can get to know the area's traditional food and wine delights, many of which are hidden away.

These are walking or hiking excursions allowing you to experience places where the delicacies are conceived and created. The intent is also to enable visitors to appreciate the joys and hardship experienced by the people making food or wine and to gain an in-depth understanding of what it is that they produce, grow and breed. So, this is the underlying theme chosen by the Office: to show off local raw materials, not just from the "final consumer's" viewpoint, but also, as far as possible, to allow visitors to identify with the person who creates and works on products every day.

A side benefit of the initiative has been to enable the creation of a network for all the local producers and suppliers united by the genuineness and authenticity of their products. These are all small or medium-sized businesses with limited production compared to companies over the border in Italy which also enjoy long-standing traditions and are maybe better known. Whether they are referred to as niche or traditional products, what they all share is outstanding quality. They have the fine taste and aroma of things done according to long-standing traditions, and craft techniques by artisans who know they have to take their time.

To further enhance the project, various food and drink itineraries have been developed; these allow visitors not only to delight in the beautiful scenic landscapes between April and November, but also to visit top-notch farms and vineyards. Visitors can choose from a packed programme of events on set days as well as all-day events dedicated to a theme and district.



Discover a different wine cellar every Saturday

The event was inaugurated on Saturday 7 April with the first “**Saturday Wine Cellar Visit,**” a two-hour guided excursion allowing you to kick-off the weekend with a visit to a well-known wine cellar in the Malcantone area, tasting the best local food and wine. This will be followed by 10 other dates running until October 2018; in this way you can embark on a memorable journey to explore a wealth of tastes and flavours accompanied by multilingual experts who will accompany you to wine cellars scattered throughout the Lugano region.

You can find further information on the wine cellars which are part of the initiative as well as the entire programme at this [link](#).

Guided tours on fixed dates

For anybody who is interested in a theme, the Lugano Region Tourism Office has also devised 4 special excursions on fixed dates.

- [Malcantone & Wine \(05.05.2018\)](#), to discover the specific characteristics of the Malcantone area which is perfect for growing grapes. The itinerary starts with a visit to the Sessa goldmine before taking you to a local vineyard whose wine you will be invited to taste. After lunch at a typical local restaurant, the tour wraps up with a guided visit to the village’s mediaeval center.
- [Lugano Paradiso – The charm of the Peninsula \(08.07.2018\)](#), a route which winds its way between and with Park and Morcote with its sanctuary. Afterwards, lunch is organized on the lakeshore before returning to Lugano by boat... A real in-depth experience for lovers of scenic pathways and gourmet food and drink traditions.
- [Arosio – Chestnut Day \(14.10.2018\)](#), a day dedicated to lovers of chestnuts. A gastronomic tour along the Chestnut Themed Trail through a chestnut wood belonging to a local producer, after which participants may forage for chestnuts and take them home to delight their families. You will then stop off at Vezio to experience the chestnut festival first-hand; there will be a traditional lunch based on mouth-watering local produce.
- [Gandria – Walking along the Olive Trail of Gandria \(20.10.2018\)](#), a romantic walk, taking participants from Lugano to Gandria along the famous Olive Trail before returning by boat to the city center. A truly unique experience where the olive tree’s secrets will be revealed, you will also be able to gain first-hand experience of the “olive harvest” which is organized every year during the autumn.

Following the successful 2017 event, these itineraries will be supported by the two seasonal proposals which are also closely related to food and drink: “Autumn Flavours in Lugano” and “Christmas is in the air”. Both are unmissable opportunities to experience Lugano’s magic in an incomparable climate of entertainment and color.

For further information and for the latest updates please visit our [website](#). In order to book, contact the Tourism Offices on 058 220 65 05 or write to a info@luganoregion.com.